Bleed Area: 870mm x 2170mm
Trim: 850mm x 2000mm
Safe Area: 810mm x 1060mm

# Pull Up Banner (850mm x 2000mm) Artwork Guidelines

## (Portrait)



**Bleed Area: 870mm x 2170mm**
Extend your background to fill the 'bleed area'.
This will make sure you don't end up with white edges when your poster is trimmed.
*The Base must have 150mm bleed.*

**Trim: 850mm x 2000mm**
This is where we aim to cut your poster.

**Safe area: 810mm x 1960mm**
Keep all the important information of your design - text, logo, icons - inside this safe area.

### DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

### DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard

**NEED HELP WITH TEMPLATES?**
Email: ecommerce@snap.com.au
or go to Live Chat.

Our team is ready to assist you.