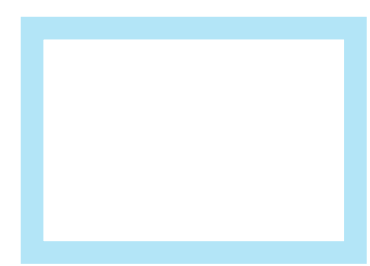


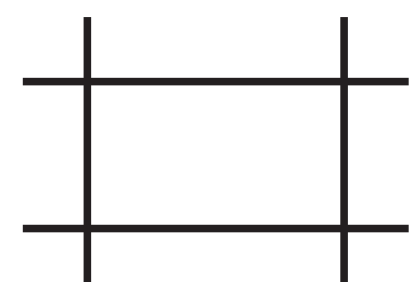
Pull Up Banner (850mm x 2000mm) Artwork Guidelines

(Portrait)



Bleed Area: 870mm x 2170mm

Extend your background to fill the 'bleed area'.
This will make sure you don't end up with white edges
when your poster is trimmed.
The Base must have 150mm bleed.



Trim: 850mm x 2000mm

This is where we aim to cut your poster.



Safe area: 810mm x 1960mm

Keep all the important information of your design
- text, logo, icons - inside this safe area.

DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard



NEED HELP WITH TEMPLATES?

Email: ecommerce@snap.com.au
or go to Live Chat.

Our team is ready to assist you.