

# Greeting Card - Landscape

(183mm x 254mm)

## Artwork Guidelines

(Landscape)



### Bleed Area:

Greetings Cards are 'Pre-cut' so no text or imagery can be placed near the edge of the card. They may not print.



### Trim: 183mm x 254mm

This is the final size of the card when opened.



### Safe area: 173mm x 244mm

Keep all the important information of your design - text, logo, icons - inside this safe area.

### DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must stay within the 'Safe Area'
- Turn off 'Guides' layer when completed

### DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard



### NEED HELP WITH TEMPLATES?

Contact your Snap Centre for help.

Our team is ready to assist you.