

Bleed Area: 216mm x 303mm

Trim: 210mm x 297mm

Safe Area: 200mm x 287mm

A5 Greeting Card 4pp

(210mm x 297mm)

Artwork Guidelines

(Landscape)



Bleed Area: 216mm x 303mm

Extend your background to fill the 'bleed area'. This will make sure you don't end up with white edges when your flyer is trimmed.



Trim: 210mm x 297mm

This is where we aim to cut your flyer.



Safe area: 200mm x 287mm

Keep all the important information of your design - text, logo, icons - inside this safe area.

DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard



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