A4 Brochure 4pp (A3 Folded in Half) (420mm x 297mm) **Artwork Guidelines**

(Landscape)

Bleed Area: 426mm x 303mm

Extend your background to fill the 'bleed area'. This will make sure you don't end up with white edges when your flyer is trimmed.

Trim: 420mm x 297mm (Folded in half) This is where we aim to cut your flyer.

Safe area: 410mm x 287mm

Keep all the important information of your design - text, logo, icons - inside this safe area.

NEED HELP WITH TEMPLATES?

Email: ecommerce@snap.com.au or go to Live Chat.

Our team is ready to assist you.

DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard

Trim: 420mm x 297mr Safe Area: 410mm x 287m