

Perforation Line

# A4 NCR Pad (210mm x 297mm)

## Artwork Guidelines

(Portrait)



### **Bleed Area: 216mm x 303mm**

Extend your background to fill the 'bleed area'.  
This will make sure you don't end up with white edges  
when your flyer is trimmed.



### **Trim: 210mm x 297mm**

This is where we aim to cut your flyer.



### **Safe area: 200mm x 287mm**

Keep all the important information of your design  
- text, logo, icons - inside this safe area.

### **DO**

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

### **DON'T**

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard



### **NEED HELP WITH TEMPLATES?**

Email: [ecommerce@snap.com.au](mailto:ecommerce@snap.com.au)  
or go to Live Chat.

Our team is ready to assist you.