Bleed Area: 303mm x 426mm

Trim: 297mm x 420mm

Safe Area: 277mm x 400mm

A3 Flyer (297mm x 420mm) Artwork Guidelines

(Portrait)

Bleed Area: 303mm x 426mm
Extend your background to fill the ‘bleed area’.
This will make sure you don’t end up with white edges when your flyer is trimmed.

Trim: 297mm x 420mm
This is where we aim to cut your flyer.

Safe area: 277mm x 400mm
Keep all the important information of your design - text, logo, icons - inside this safe area.

DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click “type” in the menu, select “create outlines”).
- Background colour/images must bleed to the edges of artboard

DON’T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard