

# A2 Poster (420mm x 594mm)

## Artwork Guidelines

### (Portrait)



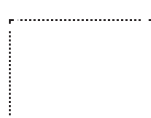
#### **Bleed Area: 430mm x 604mm**

Extend your background to fill the 'bleed area'.  
This will make sure you don't end up with white edges  
when your poster is trimmed.



#### **Trim: 420mm x 594mm**

This is where we aim to cut your poster.



#### **Safe area: 400mm x 574mm**

Keep all the important information of your design  
- text, logo, icons - inside this safe area.

### **DO**

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

### **DON'T**

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard



### **NEED HELP WITH TEMPLATES?**

Email: [ecommerce@snap.com.au](mailto:ecommerce@snap.com.au)  
or go to Live Chat.

Our team is ready to assist you.