Fold

Fold

Bleed Area: 303mm x 216mm

Trim: 297mm x 210mm

Safe Area: 287mm 190mm

A4 Brochure 6pp
(297mm x 210mm)
Artwork Guidelines

(Landscape)

Bleed Area: 303mm x 216mm
Extend your background to fill the 'bleed area'. This will make sure you don't end up with white edges when your flyer is trimmed.

Trim: 297mm x 210mm
This is where we aim to cut your flyer.

Safe area: 287mm x 190mm
Keep all the important information of your design - text, logo, icons - inside this safe area.

NEED HELP WITH TEMPLATES?
Email: ecommerce@snap.com.au
or go to Live Chat.

Our team is ready to assist you.

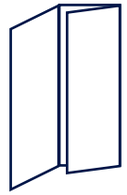
DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard

Gate Folded Brochures



- Inside Pages
  As Gate-Folded brochures fold inward, the panels must be sized differently to prevent damaging the inner folding panel.
  The Left panel is 100mm wide.
  The Centre panel is 99mm wide
  The Right panel is 98mm wide.
- Outside Pages
  The outside measurements are reversed.
  The Left panel is 98mm wide.
  The Centre panel is 99mm wide
  The Right panel is 100mm wide.