Fold

Bleed Area: 426mm x 303mm
Trim: 420mm x 297mm
Safe Area: 410mm x 287mm

# A4 Brochure 4pp (A3 Folded in Half)
## (420mm x 297mm)
# Artwork Guidelines

## (Landscape)



**Bleed Area: 426mm x 303mm**
Extend your background to fill the 'bleed area'. This will make sure you don't end up with white edges when your flyer is trimmed.

**Trim: 420mm x 297mm (Folded in half)**
This is where we aim to cut your flyer.

**Safe area: 410mm x 287mm**
Keep all the important information of your design - text, logo, icons - inside this safe area.

snap

**NEED HELP WITH TEMPLATES?**
Email: ecommerce@snap.com.au
or go to Live Chat.

Our team is ready to assist you.

## DO

- Edit and save your file in CMYK colour mode.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Background colour/images must bleed to the edges of artboard

## DON'T

- Flatten your layers or image before saving - it can reduce your print quality.
- Do not scale the artboard